







MOMENTUM ROUTINE IMMUNIZATION TRANSFORMATION & EQUITY PROJECT

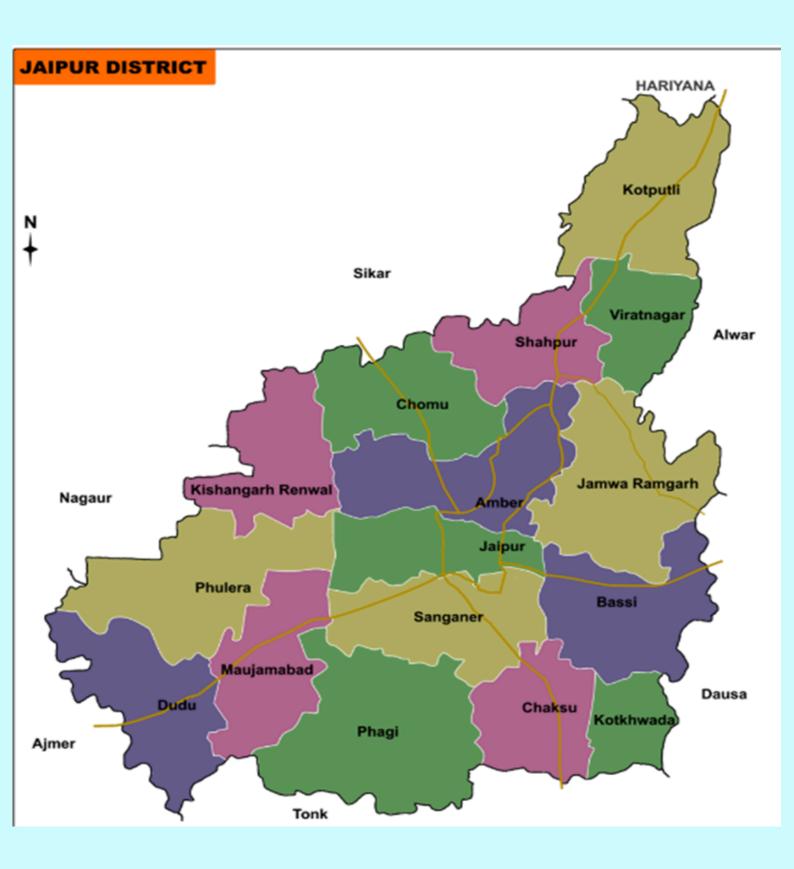
PROJECT REPORT FROM JANUARY 2024 TO JUNE 2024

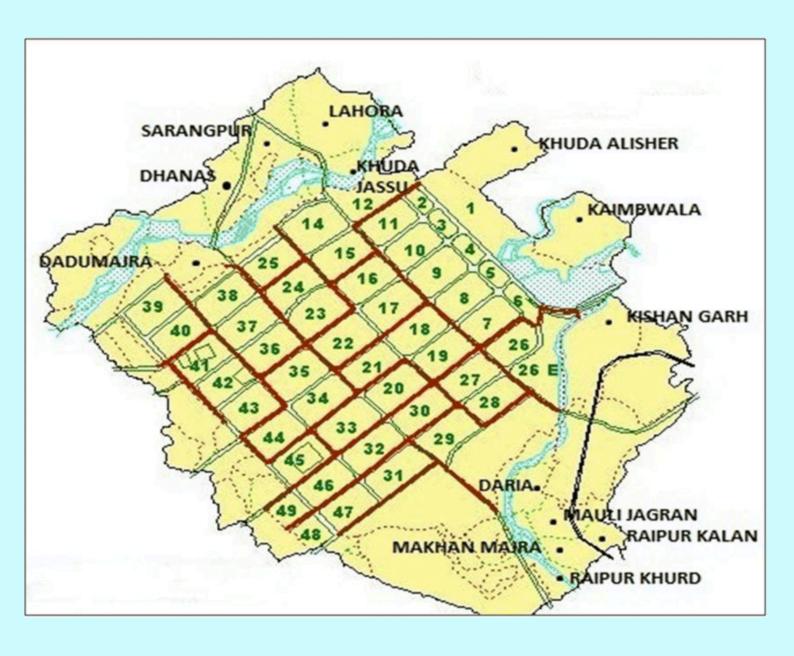


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CHANDIGARH MAP

MISSION STATEMENT

Lying at the heart of Ladli Foundation has a mission to build a safe, gender-neutral, and inclusive society. It aims to enable access to Primary Healthcare, Education, Skill Training, Employment and equal opportunities for vulnerable women in marginalized section, by focusing on bringing a reformative change in the mindsets of the society.

We initiate to alter and start a dialogue among people about inhuman traditionally inherited practices like patriarchy, gender based violence, child marriages, and social victimization, which are the main hurdles in providing basic human rights, and prominent causes of vulnerable conditions of women in India. It envisions the idea to break the taboos and adopt a safe, secure & sustainable living that upholds women's reproductive rights in our society by sensitizing the male population to become promoters of Gender Equality.

ABOUT US

Ladli Foundation is a grassroots-level non-profit organization known for implementing impactful & innovative social initiatives to uplift vulnerable population in urban & rural slums. The organization is granted special consultative status in United Nations ECOSOC and conferred with the National Award by Govt. of India for directly serving over one million beneficiaries through its action-research-based projects by promoting sustainable living for achieving UN SDGs.

In India, the organization is actively working at the national level in association with District Administrations and Police Departments with its effective community outreach and sustainable approach. The International wing of Ladli Foundation is also incorporated in the United States as "Ladli Foundation USA", A Non-Profit Corporation registered with IRS under 501(c)(3), EIN 86-1200937

The organization was also recognized by the United Nations Secretary-General Mr. António Guterres during the 65th Session of Commission on the Status of Women to raise the voice to prioritize the agenda of Women's Health and elimination of Child Marriages in developing countries for achieving Gender Equality (SDG5). In the last decade, the organization has successfully implemented some mega-events and initiatives such as the most significant Gender Sensitization movement through Half-Marathon & Street Plays, International Kanya-Pujan for promoting girls education and healthcare by catering to traditional beliefs, Saheli Primary healthcare, and Sensitization camps in slums, Pathanshaala mobile education classes for street and slum kids, Shagun Mass weddings to stop child marriages and trafficking, the revolutionary JOSH initiative to divert young boys from drug abuse and crimes by involving them in sports and skill training and Supply of dry ration, milk and personal hygiene kits for migrants and laborers during Covid 19 pandemic lockdown.

AWARDS & RECOGNITIONS

- National Youth Award, (Org.) by Govt. of India
- Indian CSR Award- Top 20 Best NGO of the Year
- Appreciation by, Union Home Minister of India
- Appreciation by, Union Social Justice Minister of India
- Commendation Roll by Commissioner of Police, Delhi
- Birla Young Indian Awards-2020
- Women Achievers Awards-2016
- Rashtriya Gaurav Awards -2015

AFFILIATION & ASSOCIATION

- Special Consultative Status at United Nations, ECOSOC
- Community Policing Association with Delhi Police
- Member at India International Center, Delhi , IIC
- Association with Habitat India , Delhi
- Association with UP State AIDS Control Society
- Association with Directorate of Education, Delhi
- Association with BYJU's E-learning
- Governing Council Member at Sustainable Development Leaders Council

APPRECIATED BY HON'BLE PRESIDENT OF INDIA

President Murmu appreciates Ladli's grassroots level works

New Delhi:

A delegation of Lad-Foundation called on President Draupadi Murmu at Rashtrapati Bhawan and presented the work and impact report of the organisation's ongoing programmes to support the government to complete the 100 percent coverage for Covid-19 vaccination among targeted beneficiaries under Momentum Routine Immunization Transformation and Equity Programme.

Chief of Hindu Acharya Sabha & Juna Akhara Swami Avdheshanand Giri, Founder and CEO of Ladli Foundation Devendra Kumar and founding member Amar Sarin briefed the President about the impact of its programme supported by USAID.

President Murmu, during the meeting, appreciated the works being carried out by the organisation at grassroots level for impacting the lives of people in marginalised sections in association with USAID, BYJU's and HP India.

Ladli Foundation, an internationally recognised grassroots-level non-profit organisation, is known for implementing impactful and innovative social initiatives to uplift vulnerable people in urban & rural slums.



The organisation is granted special consultative status in United Nations ECOSOC and conferred with the National Award by Govt. of India for directly serving over one million beneficiaries through its action-research-based projects by promoting sustainable living for achieving UN SDGs.

In India, the organisation is actively working at the national level with a team of highly experienced grassroots level recognized social workers in association with District Administrations and Police Departments with its effective community outreach and sustainable approach.

The International wing of Ladli Foundation is also listed as a public charity in the United States as Ladli Foundation USA -A NJ Non-profit Corporation and granted federal income tax-exemption status under 501 (C)(3).

The organisation was recently recognized by the United Nations Secretary-General Antonio Guterres during the 65th Session of the Commission on the Status of Women to raise the voice to prioritize the agenda of Women's Health and elimination of Child Marriages in developing countries for achieving Gender Equality (SDG5) and working with USAID for ramping the covid 19 vaccination in remote districts in India.





ABOUT THE PROJECT

MOMENTUM Routine Immunization Transformation and Equity

The Government of India launched the world's largest COVID-19 vaccination program in 2021 to accelerate vaccination uptake among vulnerable and hard to reach populations in the country.

MOMENTUM Routine Immunization Transformation and Equity Project, supported by the United States Agency for International India development(USAID), has mandated John Snow **Private** Limited(JSIPL) to provide technical assistance to National and state governments to ramp up COVID-19 vaccination in India. Johan snow India Pvt. Ltd., an affiliate of JSI US, is working in close collaboration with the Government of India to strengthen their outreach and delivery efforts with communities for vaccination and through partnerships with local NGOs to increase demand, distribution and uptake of overall vaccination services, particularly for vulnerable and marginalized populations across selected 18 states and Union territories of India.

Information Dissemination

In Rajasthan, Ladli Foundation under MOMENTUM Routine Immunization Transformation and Equity project has started working in Jaipur, Dausa, Nagaur, Churu and Rajsamand districts. Various strategies were adopted to increase awareness and encourage people to get vaccinated. The initiative included door-to door campaigns and community meetings. The ladli team played a crucial role in increasing awareness and encourage overall vaccination services in the state of Rajasthan.

STATISTICSJANUARY 2024 TO JUNE 2024

JAIPUR

Α	В	С	D	Е	F	G	Н	1	J	K	L	M	N		
	Jaipur (Rajasthan) Data Status till 30 May 24														
District	Target		of doses faci supported			Number of beneficiaries vaccinated (any antigen) in USAID supported RI vaccination			antigen) in USAID supported RI vaccination			Full Immunization	Mobilization (Penta 1)	Achievement	Chart Graph
		Male	Female	Others	Total	Male	Female	Others	Total	mmumzacion	(Penta I)	(renta 1)			
Jaipur I	4500	2474	2409	0	4883	786	757	0	1543	205	20	108.51			
Jaipur II	4500	2336	2236	0	4572	644	614	0	1258	187	9	101.60			
Chomu	2700	1379	1453	0	2832	371	389	0	760	86	3	104.89			
Kotputli	2700	1492	1408	0	2900	390	355	0	745	125	6	107.41	107%		
Sanganer	2700	1474	1368	0	2842	506	482	0	988	125	4	105.26	105%		
Total	17100	9155	8874	0	18029	2697	2597	0	5294	738	42	105.43			

CHANDIGARH

	Chandigarh (UT)Data Status till 30 May 24												
District	Target		of doses fac supported				of beneficia gen) in USA		-	Full Immunization	Zero Dose	Achievement	Chart Graph
		Male	Female	Others	Total	Male	Female	Others	Total				
Chandigarh	9000	5603	5372	0	10975	1746	1653	0	3399	617	8		
Total	9000	5603	5372	0	10975	1791	1686	0	3477	617	8	121.94	





CELEBRATION OF SPECIAL DAYS

Ladli ingeniously devised a distinctive approach to raise awareness about Routine Immunization by leveraging the celebratory spirit of festivals such as Holi, Vasant Panchami, and Mother's Day, Ram Pran Pratishtha Diwas & etc. By integrating immunization messaging into these festive occasions, Ladli successfully motivated thousands to actively participate and increase the demand for comprehensive immunization services. This innovative strategy capitalized on the joyous atmosphere of festivals, effectively communicating the importance of vaccination. As a result, public engagement and the uptake of immunization services significantly increased across the state, showcasing Ladli's ability to blend cultural traditions with public health initiatives to drive impactful change.







MODEL IMMUNIZATION CENTER

Vaishali Nagar and Jamdoli UPHC

Ladli Foundation has transformed the Vaishali Nagar UPHC in Jaipur into a model immunization center to significantly boost routine immunization rates in Rajasthan. This innovative center is designed to enhance the overall experience for families, thereby increasing footfall and encouraging immunization uptake. Key features include a dedicated play area for children, making the visit enjoyable and less stressful for young patients. Informative IEC displays are strategically placed to educate beneficiaries on the importance of immunizations and overall health. The center also boasts a well-demarcated layout, ensuring a smooth and efficient flow for visitors. A special breastfeeding room has been established to provide a private and comfortable space for mothers and their infants. This holistic approach not only supports child health but also empowers mothers by addressing their needs. **Before**







After













MODEL IMMUNIZATION CENTER

Maloya and Sec 45, Chandigarh

Ladli Foundation has transformed the Maloya and Sec 45 UPHC Chandigarh into a model immunization center to significantly boost routine immunization rates in Chandigarh. This innovative center is designed to enhance the overall experience for families, thereby increasing footfall and encouraging immunization uptake. Key features include a dedicated play area for children, making the visit enjoyable and less stressful for young patients. Informative IEC displays are strategically placed to educate beneficiaries on the importance of immunizations and overall health. The center also boasts a well-demarcated layout, ensuring a smooth and efficient flow for visitors. A special breastfeeding room has been established to provide a private and comfortable space for mothers and their infants. This holistic approach not only supports child health but also empowers mothers by addressing their needs. **Before**







After











MULTI-FAITH BASED ACTIVITIES

The community was sensitized about routine immunization through faith-based activities. Faith-based rallies were initiated to generate awareness, involving religious leaders to promote immunization within various communities. Events such as Sundar Kand recitations, Ram Navami celebrations, and other religious gatherings were organized, with announcements made from faith-based venues to emphasize the importance of vaccinations. Special prayer sessions were also conducted, where religious leaders discussed the health benefits of immunization. Additionally, informational pamphlets were distributed during these events, providing further education on the importance of routine immunization. This approach effectively blended religious faith with public health advocacy, encouraging community participation and significantly enhancing the reach and impact of immunization awareness campaigns. The collaboration with faith-based leaders helped build trust within the community, making the message more impactful and increasing the overall uptake of immunization services.





EVENING VACCINATION CAMPS

Special camps have been organized in the urban slums of Chandigarh and Jaipur targeting areas with a predominantly mobile population, such as daily wage workers and domestic laborers. Given their busy schedules during the day, these individuals are typically free only in the evening hours. Recognizing this, Ladli Foundation strategically planned evening vaccination camps with the support of various stakeholders. These camps successfully vaccinated children from these high-risk groups, including migrants and mobile populations. The initiative ensured that even those with challenging work schedules could access essential immunization services. By adapting the timing and location of the camps, the foundation effectively addressed the unique needs of these communities, enhancing the overall reach and impact of their health interventions. This approach not only improved vaccination rates demonstrated a deep understanding of the target also but population's lifestyle and constraints.







SENSITIZING IN HIGH RISK COMMUNITY

Sensitization programs and activities about routine immunization and child health are being organized in High Risk Areas (HRA) such as Katputli Nagar in Jaipur, Kalakar Basti clusters in Chandigarh, and urban slums. These initiatives aim to raise awareness about routine immunization and other critical health issues. To effectively reach these communities, a combination of faith-based activities and modern outreach methods, such as miking, is employed. Faith-based leaders play a crucial role in promoting the importance of immunization during religious events and gatherings. Concurrently, loudspeakers are used for miking to broadcast informative messages throughout the neighborhoods. These programs ensure that vital health information is disseminated widely, encouraging community participation and enhancing the uptake of immunization services. The strategic blend of cultural sensitivity and accessible communication methods significantly improves public health outcomes in these vulnerable areas.







NUKKAD NATAKS (STREET PLAY)

Team Ladli achieved a significant breakthrough with a compelling nukkad natak (street play) across slums in Jaipur, Chomu, and Chandigarh. Targeting communities, especially mothers, this innovative approach aimed to sensitize them to routine immunization and child health. The street play effectively engaged thousands, blending creativity with public health advocacy. Impactful storytelling and vibrant performances served as both entertainment and education on immunization. As a result, numerous community members, particularly mothers, pledged to prioritize their children's health through vaccination. This initiative showcased the effectiveness of nukkad natak in fostering awareness and positive action, highlighting its role in educating diverse communities about crucial health issues. Additionally, the street plays facilitated direct interaction between healthcare workers and the community, addressing specific concerns and misconceptions about immunization. The success of these performances underscored the power of culturally resonant methods in public health campaigns, significantly improving vaccination rates and community health awareness







RATRI CHOPAL

Ladli Foundation is making a significant impact by organizing Ratri Chopal for the labor class on weekends in Jaipur and Chandigarh. These sessions or chopals are held at night, recognizing the busy daytime schedules and reliance on daily wages of the laborers. Engaging the mobile population, we incorporate cultural shows and involve local leaders to enhance participation. Moreover, we captivate our beneficiaries with meaningful puppet shows and other creative and cultural programs. Through these initiatives, we effectively raise awareness on routine immunization, child health, contributing to the overall health and well-being of the labor class and their families.







FATHERS MEETING

Team Ladli organized meetings specifically for fathers in Jaipur and Chandigarh to educate them about the importance of vaccination and encourage their active participation in their children's immunization process. The sessions emphasized that fathers, alongside mothers, share the responsibility of ensuring their children receive complete vaccinations. Fathers were informed about the vaccination schedule and their crucial role in taking their children to immunization appointments. These meetings aimed to shift the perception that child health care is solely the mother's responsibility and to foster a more inclusive approach where both parents are actively involved. By providing detailed information on the benefits of vaccinations and addressing common concerns, we aimed to empower fathers with the knowledge needed to support their children's health effectively.







SENSITIZATION OF MINORITY COMMUNITY

Ladli Foundation conducted a sensitization program in Jaipur and Chandigarh aimed at educating and empowering mothers and adolescent girls from minority communities about routine immunization and vaccination. This initiative addressed prevalent myths and misconceptions surrounding vaccination, fostering a better understanding of its importance for child health. Through informative talks and counseling sessions, Ladli team members focused on debunking myths and providing accurate information to encourage acceptance and uptake of routine immunization. By empowering mothers and adolescent girls with knowledge, this program aimed to enhance vaccination awareness and promote proactive healthcare practices within minority communities. The event underscored the importance of community engagement and targeted education in addressing barriers to vaccination.







INNOVATIVE ACTIVITIES

SAMUHIK GOD BHARAI

In an innovative celebration, expecting mothers and their mother-in-laws gathered in Jaipur and Chandigarh for a Samuhik Gaudbharai. This event blended cultural traditions with a crucial health mission: promoting complete vaccination for children.

Expecting mothers pledged to ensure their children receive full vaccination, while mother-in-laws committed to supporting their daughters-in-law in routine immunization efforts for their grandchildren. This approach honored cultural beliefs and fostered a support network for new mothers. Local leaders and frontline workers, including Asha-ANM workers and Medical Officers in Charge (MOIC), actively participated, emphasizing the community's unified commitment to children's health. This Samuhik Gaudbharai successfully raised awareness about routine immunization, demonstrating how cultural practices can enhance public health initiatives.







SAMUHIK KUAN POOJAN

Ladli Foundation, through its effective community outreach, is enhancing Routine **Immunization** for mothers and newborns. Embracing traditional beliefs, the Foundation ensures no child is left without immunization by celebrating the unique Kuan Pujan ceremony in Jaipur, Rajasthan. By leveraging cultural practices, we mobilize the community, raising awareness about routine immunization and encouraging complete vaccination for all children. This initiative is supported by frontline health workers and actively involves dai maas, who play a crucial role in community health. Through this ground-based effort, Ladli Foundation successfully bridges cultural traditions with essential health practices, ensuring a healthier future for every child.







DADA - DADI KI DUAYEN

Ladli Foundation has pioneered a unique community mobilization activity called #Dada_Dadi_ki_Duaye. Recognizing that grandparents hold the key to tradition and wisdom, this initiative empowers them to lead the charge in debunking myths around routine immunization. Through 'Dada Dadi ki Duaye,' grandparents are actively involved in promoting the importance of vaccination, ensuring their grandchildren receive the full spectrum of immunizations necessary for a healthy future. This initiative not only highlights the crucial role of elders in the community but also bridges generational gaps, fostering a unified front in the fight against preventable diseases. Ladli Foundation collaborates with frontline health workers and community leaders to provide accurate information and support. By leveraging the influence and respect that grandparents command, the program effectively mobilizes communities, raises awareness, and encourages the complete vaccination of all children. In essence, 'Dada Dadi ki Duaye' combines tradition with modern health practices, creating a powerful platform for ensuring the well-being of the next generation.







TRANSGENDER MEETING - BADHAI GROUP

Ladli Foundation is empowering the transgender community to raise awareness about routine immunization. With strong support from stakeholders, this initiative aims government to ensure household in Jaipur and Chandigarh understands the importance of complete vaccination for children. By involving the transgender community, we leverage their unique influence to debunk myths and information about immunization. promote accurate collaboration not only boosts public health efforts but also fosters empowerment for the and transgender community. inclusivity Through this innovative approach, Ladli Foundation and its partners are creating a more inclusive and health-conscious society, ensuring no child is left unprotected from preventable diseases.







SOCIAL INTERNSHIP - TEEKA MITRA

The Ladli Foundation launched its Social Internship Program in Rajasthan and Chandigarh, enrolling 1152 students from various educational institutions, both governmental and private. This initiative aims to deepen students' comprehension **Immunization** through holistic approach encompassing Routine a of extracurricular activities, field visits, specialized training, and self-directed learning. Its core objective is to raise awareness within society, empowering students through encouraging their participation and hands-on experiences in volunteer opportunities. By fostering an appreciation for grassroots realities and promoting sustainable solutions to routine immunization challenges, the program endeavors to create a lasting impact. Participants not only gain practical insights but also develop essential leadership qualities and a sense of empathy.



SAAS BAHU SAMMELAN

Ladli Foundation initiated a unique Saas Bahu Sammelan, uniting mothers-in-law and daughters-in-law to discuss the importance of Routine Immunization. This platform fosters open dialogue and mutual understanding, empowering both generations to prioritize complete vaccination for children. The Sammelan provides an opportunity to address concerns, share knowledge, and debunk myths related to immunization. By engaging both mothers-in-law and daughters-in-law, the initiative leverages familial bonds to strengthen commitment to children's health. Through this event, Ladli Foundation aims to spread awareness and ensure every child receives the necessary protection from preventable diseases. Together, we can create a community where every child is fully vaccinated and safeguarded for a healthy future.







SENSITIZATION OF MCD WORKERS

We have been sensitizing MCD workers in Jaipur and Chandigarh, conducting early morning sessions. Additionally, we organized workshops for groups of MCD sweepers and their families, focusing on routine immunization and the importance of vaccinations for child health. These interactive workshops included counseling sessions, encouraging active participation and dialogue from all attendees. These workshops have been instrumental in promoting complete vaccination of children in Jaipur and Chandigarh.







BAAL SABHA

Team Ladli has launched an impactful awareness initiative called "BAAL SABHA," immersing communities in creativity and compassion. This remarkable activity showcases the extraordinary talents of students through soulful singing, enchanting music, and heartfelt poetry, all highlighting the importance of routine immunization and its profound impact on child health. Organized in schools and slums, BAAL SABHA engages children actively, making them central to the awareness generation process. These sessions not only educate but also inspire, using artistic expression to convey critical health messages. By involving young voices, we foster a deeper understanding and commitment to immunization within the community. Through BAAL SABHA, Team Ladli effectively raises awareness and emphasizes the necessity of complete vaccination, ensuring every child receives the protection they deserve for a healthy future.







PARIVAR MAHOTSAV

Ladli Foundation initiated Parivar Mahotsav with a primary focus on empowering families with knowledge about routine immunization. Through inviting families to sit together and participate in discussions, our aim was to create a supportive environment conducive to sharing and understanding vaccination information. The event underscored the importance of timely immunization for children and highlighted the consequences of missing vaccinations. By ensuring entire families were aware of vaccination schedules and benefits, Parivar Mahotsav aimed to facilitate comprehensive immunization coverage. This initiative fosters a sense of collective responsibility within families, ensuring that each member understands the importance of immunization in safeguarding children's health. Through such community-centric approaches, Ladli Foundation strives to make a meaningful impact on public health outcomes and promote a culture of proactive healthcare engagement.







DRAWING COMPETITION IN COMMUNITY

Ladli Foundation initiated a creative and engaging competition within the community to raise awareness about routine immunization, targeting mothers, grandmothers, and children. The aim was to highlight the vital role of vaccination in ensuring child health and a healthier future for the country.

With the assistance of MAS members and frontline health workers, this initiative fostered active participation and involvement from all segments of the community. Through innovative competitions, such as quizzes, art contests, and storytelling sessions, key messages about the importance of vaccination were effectively communicated.

By empowering mothers, grandmothers, and children with knowledge and understanding, this initiative sought to create a culture of proactive healthcare engagement and encourage the uptake of routine immunization. Through community-driven efforts, Ladli Foundation endeavors to contribute to improved immunization rates and better health outcomes for all.









SENSITIZATION OF MAS

Team Ladli orchestrated significant meetings with active members of the MAS in Jaipur to emphasize the critical role of routine immunization in child health and the future well-being of our country. During these meetings, we urged MAS members to support routine immunization efforts and encouraged them to initiate action in their respective communities. The event served as a platform to galvanize grassroots support for routine immunization. To date, we have organized 43 MAS meetings and sensitized over 800 MAS members.









SENSITIZATION OF SHG

Team Ladli organized sensitization workshops and counseling sessions for Self Help Group (SHG) members in Jaipur and Chandigarh. These workshops aimed to raise awareness about the importance of immunization and its impact on the future health of the country. We encouraged SHG members to spread this knowledge within their networks and local areas, acting as supportive advocates for immunization. By orienting them on the benefits of vaccinations, we aimed to empower these members to actively contribute to the health and well-being of their communities. This initiative has fostered a grassroots movement, amplifying the reach and impact of our immunization efforts.









BEST PRACTICES

- Identification of marginalized populations living in slums, laborer and daily wagers-based communities
- Developed Model Immunization Centers
- Initiated Awareness Rallies
- Launch Social Internship programme in the schools of Jaipur and Chandigarh
- Initiated Innovative Activities for community mobilization such as Samuhik God Bharai, Samuhik Kuan Poojan, Dadi - Dada Ki Duaaye & etc.
- Door to door IPC sessions and outreach sessions within the community
- Engaging frontline health workers, sarpanch, parents and multifaith based gurus to spread awareness about RI.
- Support from other development partners and local NGOs for camp planning and mobilization
- Public announcements to increase awareness and help in information dissemination for the Routine Immunization in the community
- Mobilization of children from hard to reach areas/rural areas to nearest PHCs for vaccination
- Exclusively designed Nukkad Nataks and Ratri chaupals in High risk areas
- Fun and reward-based activities loke dance, music, sports and painting competition to effectively engage students.
- To create sustainable awareness, a variety of sensitization workshops and interactive sessions were organized.





ACHIEVEMENTS

- The organization received appreciation letters from CMHO and RCHO of the district for the leadership and innovation in promoting routine immunization.
- Community Mobilization Activities by organizing Ratri Chaupal, showcasing folk dance, utilizing miking for effective communication
- Four Model Immunization Center was developed to promote the increase of Routine Immunization.
- The organization was successful in conducting a Routine Immunization events with the mass population by celebrating the special days in Rajasthan and Chandigarh.
- We could successfully enrolled 1100 teeka mitras under the social Internship programme. These teeka mitras assist the team in doing community awareness activities.
- The team with the local health department did micro-planning in all the which could help the health system to increase the mobilization of beneficiaries.
- The organization engaged spiritual leaders to burst the myths and taboos associated with Routine Immunization
- Oriented approx 800 MAS members while emphasizing the critical role of routine immunization in child health and the future well-being of our country.
- Involved SHG members and transgenders to increase the vaccination coverage area
- Exclusively scripted puppet show, to create interest of the community and helped in increasing awareness on the RI
- Through the mothers and fathers meeting, organisation could reach to thousands of parents and senstized them regarding the benefits of RI
- The innovation activity Dada-Dadi ki duayeingot included in the microplan.





CHALLENGES

- •Parents are hesitant towards Routine Immunization of their children as there is a lot of misconception and misinformation towards vaccination.
- •Certain religious, philosophical, or cultural beliefs conflict with the concept of vaccination.
- •Insufficient knowledge about the benefits and importance of routine immunization has contributed to the low demand for vaccination.
- •Due to elections, there were challenges to conduct mass awareness events in Rajasthan and Chandigarh
- •Some minorities communities are hesitant to participate in immunization sessions.





GLIMPSES OF MEDIA COVERAGE

नियमित टीकाकरण को बढ़ावा देने का अद्भुत प्रयास

दौसा (दौसा गजट)। मोमेंटम रूटिन इम्यूनाइजेशन ट्रांसफॉर्मेशन एंड इक्विटी प्रोजेक्ट के तहत, नियमित टीकाकरण के महत्वपूर्ण संदर्भ में जागरूकता को बढ़ावा देने के लिए एक अद्धुत पहल की गई है। शनिवार को, 10 फरवरी को, पार्षद कार्यालय में भव्य गोद भराई का कार्यक्रम आयीजत किया गया, जिसमें 50 से अधिक गर्भवती महिलाओं को शामिल किया गया। इस महत्वपूर्ण कार्यक्रम के दौरान, गर्भवती महिलाओं को उनकी सहायक और सा सास के साथ एकत्रित किया गया एवं उन्हें टीकाकरण के लिए प्रोत्साहित किया गया व बच्

गया। इस महत्वपूण कायक्रम के दौरान, गर्भवती महिलाओं को उनकी सहायक और साथी सास के साथ एकत्रित किया गया एवं उन्हें भी टीकाकरण के लिए प्रोत्साहित किया गया व बच्चों के सम्पूर्ण टीकाकरण के लिए शपथ भी दिलाई गई एवं और यह सुनिश्चित करने के लिए प्रेरित किया गया कि उनकी पोती और पोता दोनों का संपूर्ण टीकाकरण किया जाए। कार्यक्रम में लोकल पार्षद और महिला मोर्चा की महा मंत्री द्वारा सभी लाभार्थियों को टीकाकरण के प्रति प्रोत्साहन देने के लिए एक प्रोत्साहित काउंसलिंग सत्र भी आयोजित



किया गया। इसके माध्यम से सम्पूर्ण टीकाकरण के महत्व को उजागर किया गया और लोगों को टीकाकरण की महत्वपूर्णता को समझाया गया।

इस समारोह के माध्यम से, समुदाय के आधारभूत स्वास्थ्य सेवाओं में जागरूकता बढ़ाने और समुदाय के सदस्यों को टीकाकरण के महत्व को समझाने के लिए एक नई दिशा मिली है। यह अद्धुत पहल स्वास्थ्य और सामाजिक संघर्ष में एक महत्वपूर्ण कदम है, और समुदाय के उत्थान में महत्वपूर्ण योगदान के रूप में नकारात्मकता को हराने का उदाहरण साबित करता है।

हिर्मित हो का अस्त प्रसान के सम्हल्य का वहावा देने का अन्द्रत प्रयास मोमेंटम रूटिन इम्यूनाइजेशन ट्रांसफॉर्मेशन एंड इविवटी प्रोजेक्ट के तहत, नियमित टीकाकरण के महत्वपूर्ण संदर्भ में जागरूकता को बहावा देने के लिए एक अन्द्रत पहल की गई है। शनिवार को, 10 फरवरी को, पार्षद कार्यांत्रन में भव्य गोद भराई का कार्यक्रम आयोजित किया गया, जिसमें 50 से अधिक गर्भवती महिलाओं को शामिल किया गया। इस महत्वपूर्ण कार्यक्रम के दौरान, गर्भवती महिलाओं को उनकी सहायक और साथी सास के साथ एकत्रित किया गया एवं उन्हें भी टीकाकरण के लिए प्रोत्साहित किया गया व बच्चों के सम्पूर्ण टीकाकरण के लिए शयभ भी दिलाई गई एवं और यह सुनिश्चित करने के लिए प्रेरित किया गया कि उनकी पोती और पोता दोनों का संपूर्ण टीकाकरण किया जाए। कार्यक्रम में लोकल पार्षद और महिला मोर्चा की महा मंत्री द्वारा सभी लाभार्थियों को टीकाकरण के प्रति प्रोत्साहन देने के लिए एक प्रोत्साहित काउंसलिंग सत्र भी आयोजित किया गया। इसके माध्यम से सम्पूर्ण टीकाकरण के महत्व को उजागर किया गया और लोगों को टीकाकरण की महत्वपूर्णता को समझाया गया।

मनीष स्कूल में लॉन्च किया गया सोशल इंटर्नशिप कार्यक्रम

इवनिंग प्लस

हरमाडा। क्षेत्र के जयपुर सीकर हाईवे स्थित मनीष सीनियर सेकेंडरी स्कूल में बुधवार को मोमेंटम रूटिन इम्युनाइजेशन ट्रास्फारमेश इक्टिवटी प्रोजेक्ट के तहत लाडली फाउंडेशन द्वारा सोशल इंटर्निशिप को नियमित टीकाकरण की जागरूकता अभियान के अंतर्गत के संदर्भ में लॉन्च किया गया जिसमें मनीष स्कूल के करीब 400 से अधिक विद्यार्थियों ने भाग लिया इस कार्यक्रम में मुख्य अतिथि एक्स पीडी डॉ रापी जैन यूथ आइकॉन के तौर पर मिस इंडिया ब्यूटीफुल 2022 नीतू रही जिनको गलदस्ता देकर उनका सम्मान किया गया और विद्यालय में उपस्थित सभी यथ व विद्यार्थियों को सोशल इंटर्निशिप से जुडकर नियमित टीकाकरण के एक यूथ लीड जागरूकता अभियान प्रारंभ करने के लिए प्रोत्साहित किया



इस कार्यक्रम में विद्यालय मैनेजिंग डायरेक्टर महावीर सिंह निठारवाल ने कार्यक्रम में अपनी अहम भूमिका अदा करते हुए कार्यक्रम को सुनिश्चित किया इस मौके पर जे एस आई की ओर से स्टेट कम्यूमेशन हेड शिभूमि जी एवं फतेह सिंह लाडली फाउंडेशन कामिनी, राक्सी, पंकज सहित स्कूल डायरेक्टर मनीष निठारवाल, स्कूल प्रिंसिपल हेमराज मंगावा, सहित स्कूल का स्टाफ मौजुद रहा।



नियमित टीकाकरण को बढ़ावा देने का अद्भुत प्रयास

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निहाल दैनिक समाचार मंत्रलवार 13 फरवरी 2024 दौसा। मोमेंटम रूटिन इम्यूनाइजेशन ट्रांसफॉर्मेशन एंड पोती और पोता दोनों का संपूर्ण टीकाकरण किया जाए। कार्यक्रम में लोकल पार्षद और महिला मोर्चा की महा मंत्री द्वारा



इक्किटी प्रोजेक्ट के तहत. नियमित टीकाकरण महत्वपूर्ण संदर्भ में जागरूकता को बढ़ावा देने के लिए एक अद्भुत पहल की गई है। शनिवार को, 10 फरवरी को, पार्षद कार्यालय में भव्य गोद भराई का कार्यक्रम आयोजित किया गया, जिसमें 50 से अधिक गर्भवती महिलाओं को शामिल किया गया। इस महत्वपूर्ण कार्यक्रम के दौरान, गर्भवती महिलाओं को उनकी सहायक और साथी सास के साथ एकत्रित किया गया एवं उन्हें भी टीकाकरण के लिए प्रोत्साहित किया गया व बच्चों के सम्पूर्ण टीकाकरण के लिए शपथ भी दिलाई गई एवं और यह सुनिश्चित करने के लिए प्रेरित किया गया कि उनकी

सभी लाभार्थियों को टीकाकरण के प्रति प्रोत्साहन देने के लिए एक प्रोत्साहित काउंसलिंग सत्र भी आयोजित किया गया। इसके माध्यम से सम्पूर्ण टीकाकरण के महत्व को उजागर किया गया और लोगों को टीकाकरण की महत्वपूर्णता को समझाया गया। इस समारोह के माध्यम से, समुदाय के आधारभृत स्वास्थ्य सेवाओं में जागरूकता बढ़ाने और समुदाय के सदस्यों को टीकाकरण के महत्व को समझाने के लिए एक नई दिशा मिली है। यह अद्भुत पहल स्वास्थ्य और सामाजिक संघर्ष में एक महत्वपूर्ण कदम है, और समुदाय के उत्थान में महत्वपूर्ण योगदान के रूप में नकारात्मकता को हराने का उदाहरण साबित करता है।

GLIMPSES OF MEDIA COVERAGE

मनीष स्कूल में लॉन्च किया गया सोशल इंटर्निशप कार्यक्रम

जयपुर। हरमाड़ा क्षेत्र के जयपुर सीकर हाईवे स्थित मनीष सीनियर सेकेंडरी स्कूल में बुधवार को मोमेंटम रूटिन इम्यूनाइजेशन ट्रास्फारमेश इक्टिवटी प्रोजेक्ट के तहत लाडली फाउंडेशन द्वारा सोशल इंटर्निशिप को नियमित टीकाकरण की जागरूकता अभियान के अंतर्गत के संदर्भ में लॉन्च किया गया जिसमें मनीष स्कूल के करीब 400 से अधिक विद्यार्थियों ने भाग लिया इस कार्यक्रम में मुख्य अतिथि एक्स पीड़ी डॉ रापी जैन यूथ आइकॉन के तौर पर मिस इंडिया ब्यूटीफुल 2022 नीतू रही जिनको गुलदस्ता देकर उनका सम्मान किया गया और विद्यालय में उपस्थित सभी युध व विद्यार्थियों को सोशल इंटर्निशिप से







बच्चों के टीकाकरण के लिए अपने इंटर्निशप टास्क द्वारा लोगों को जागरूक करें और समाज में जागरूकता की एक नई मिसाल पेश करें इस मौके पर जे एस आई की ओर से स्टेट कम्युमेशन हेड शिभूमि जी एवं फतेह सिंह लाडली फाउंडेशन कामिनी, राक्सी, पंकज सहित स्कूल डायरेक्टर मनीष निठारवाल, स्कूल प्रिंसिपल हेमराज मंगावा, सहित स्कूल का स्टाफ मौजूद रहा

स्कूल में लॉन्च हुआ सोशल इंटर्नशिप कार्यक्रम

गहलोत) : हरमाडा क्षेत्र के जयपुर सीकर हाईवे स्थित मनीष सीनियर सेकेंडरी स्कूल में बुधवार को मोमेंटम रूटिन इम्यूनाइजेशन ट्रास्फारमेश इक्टिवटी प्रोजेक्ट के तहत लाडली फाउंडेशन द्वारा सोशल इंटर्नशिप को नियमित टीकाकरण की जागरूकता अभियान के अंतर्गत के संदर्भ में लॉन्च किया गया जिसमें मनीष स्कुल के करीब 400 से अधिक विद्यार्थियों ने भाग लिया इस कार्यक्रम में मुख्य अतिथि एक्स पीडी डॉ रापी जैन युथ आइकॉन के तौर पर मिस इंडिया ब्यूटीफुल 2022 नीतू रही जिनको गलदस्ता देकर उनका सम्मान किया गया और विद्यालय में उपस्थित सभी यूथ व विद्यार्थियों को सोशल इंटर्निशिप से जुड़कर नियमित टीकाकरण के एक यूथ लीड जागरूकता अभियान प्रारंभ करने के



हरमाडा: सोशल इंटर्निशप के दौरान नियमित टीकाकरण के प्रति जागरूकत अभियान की शुरुआत करते अतिथि।

लिए प्रोत्साहित किया इस कार्यक्रम में विद्यालय मैनेजिंग डायरेक्टर महावीर सिंह निठारवाल ने कार्यक्रम में अपनी अहम भूमिका अदा करते हुए कार्यक्रम को सुनिश्चित किया विद्यार्थियों को संबोधित करते हुए डॉ रापी ने सोशल इंटर्निशिप के जरिए भागीदार बच्चे जमीनी स्तर पर बच्चों के टीकाकरण

के लिए अपने इंटर्निशिप टास्क द्वारा लोगों को जागरूक करें ओर से स्टेट कम्यमेशन हेड शिभमि जी एवं फतेह सिंह लाडली फाउंडेशन कामिनी, राक्सी, पंकज सहित स्कूल डायरेक्टर मनीष निठारवाल, स्कूल प्रिंसिपल हेमराज मंगावा, सहित स्कूल का स्टाफ मौजूद रहा।

सोशल इंटनीशप कार्यक्रम लॉन्च, 400 विद्यार्थी शामिल

जयपर | हरमाडा स्थित मनीष सीनियर सेकंडरी स्कूल में बुधवार को मोमेंटम रूटिन इम्युनाइजेशन टास्फारमेश इक्टिवटी प्रोजेक्ट के तहत लाडली फाउंडेशन



इंटर्निशिप को नियमित जागरूकता अभियान के अंतर्गत के संदर्भ में लॉन्च किया गया। समारोह में स्कुल के वं

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करीब 400 से अधिक विद्यार्थियों ने भाग लिया। मुख्य अतिथि एक्स पीडी डॉ. रापी जैन, यूथ आइकॉन के तौर पर मिस इंडिया ब्यूटीफुल 2022 नीत् रही। विद्यालय के मैनेजिंग डायरेक्टर महावीर सिंह निठारवाल ने बताया कि इस कार्यक्रम में यूथ व विद्यार्थियों को सोशल इंटर्निशप से जुडकर नियमित टीकाकरण के एक यूथ लीड जागरूकता अभियान प्रारंभ करने के लिए प्रोत्साहित किया।

धनास में महिला दिवस मनाया



चंडीगढ । अंतर्राष्ट्रीय महिला दिवस के उपलक्ष्य में संस्था नया सवेरा वेलफेयर सोसाइटी, शिफाज फाउंडेशन, मणिपुर स्टूडेंट एसोसिएशन, बिसलेरी ट्रस्ट और लाडली फाउंडेशन टस्ट के कोलैबोरेशन द्वारा धनास में महिला दिवस मनाया गया। जिसमें सैकडो महिलाओं ने हिस्सा लिया और संस्था द्वारा सभी महिलाओं को सेनेटरी पैड्स और सेनीटाइजर वितरित किए गए। साथ ही हेल्थ और महावारी में साफ सफाई हाइजीन का ख्याल बच्चों का समय पर टीकाकरण एवं घरेलू हिंसा की रोकथाम कैसे की जाए। इन सब के बारे में जानकारी दी गई संस्था की अध्यक्षा नजमा खान ने बताया कि उनकी संस्था निरंतर इस तरह के कार्य करती रहती है। और आगे भी यह कार्य जारी रहेगा क्योंकि उनका उद्देश्य है कि वह हर महिला को सशक्त बनाएं। जिससे नारी सशक्तिकरण को बढ़ावा मिले इस कार्यक्रम में मुख्य रूप से शिफाज फाउंडेशन की प्रेसिडेंट जसकीरत कौर मणिपुर संगठन की प्रेसिडेंट शुभलक्ष्मी सोशल वर्कर सुखमण लाडली फाउंडेशन से आशा एडवोकेट कोमल वर्मा, संस्था के सदस्य कमलेश ग्रैमी रश्मिता, अलीशा सोनिया, शिवानी आदि उपस्थित रहे।

बच्चों व गर्भवती महिलाओं का ्रमय पर टीकाकरण जरूरी



कोटपुतली | जेएसआई व लाडली तत्वावधान में चिकित्सा विभाग ने बुधवार को मोमेंटम रूटिन इम्युनाइजेशन ट्रांसफोर्मेशन एंड इक्विटी प्रोजेक्ट के तहत खुर्दी में बच्चों व गर्भवती महिलाओं को समय पर टीकाकरण करवाने व क्षेत्र में कोई भी बच्चा टीकाकरण से वंचित ना

रहे के बारे में जानकारी दी। कहा कि हर बच्चे का अधिकार है कि उसका समय पर टीकाकरण हो। चिकित्सा विभाग के अधिकारियों ने टीकाकरण से होने वाले फायदों की जानकारी दी। इस मौके पर डॉ.गौरव पांडे, प्रदीप स्वामी, महेश सैनी, आशा सहयोगिनी किरण आदि उपस्थित थे।







MOTIVATION



It is a unique event that is promoting about COVID-19 free Rajasthan. It is astonishing to witness so many people from diverse backgrounds come together to support this great cause. I appreciate the vaccination elated work Ladli Foundation is doing in Rajasthan and wish the best to its dedicated team for its future initiatives.

- Olympian Padma Shri Mrs. Krishna Poonia

The work done by the Ladli Foundation to ramp up COVID-19 vaccination in the assigned districts of Rajasthan is commendable. I would like to encourage Ladli Foundation to further its involvement in the Routine Immunization programme, along with the COVID-19 vaccination programme.

- Dr. Raghuraj Singh, Project Director (Immunization), Department of Medical, Health, and Family Welfare, Govt. of Rajasthan





I want to applaud the efforts of the Ladli Foundation Trust in vaccinating the resistant population in the four districts of Rajasthan. Ladli has done tremendous job in mobilizing, sensitizing, and vaccinating the vulnerable communities and groups by overcoming the cultural barriers and vaccine hesitancy & myths. Ladli's strong leadership and hearty participation was behind the project's impactful success.

- Mr. Devinder Sondhi, State Nodal Officer (Immunization)

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